

Even BETR care for animals is in your closet.



Give your used clothing, shoes, belts and other wearables to Better Earth Textile Recycling (BETR), and a portion of the value of your items will go directly to support our charitable partner, the Wisconsin Humane Society. BETR is a green, for-profit organization working to reduce textile waste by finding new life for old clothes. Through community programs, fund drives and business initiatives, we bring unwanted clothing to people in need around the world. By putting these discarded items back in the use cycle, we keep them out of landfills and help to conserve the earth's precious natural resources. What's more, a portion of the value of your unwanted clothing will help to better the lives of nearly 20,000 animals in Southeastern Wisconsin every year.

About Wisconsin Humane Society

The Wisconsin Humane Society (WHS) has been saving the lives of animals in need for 135 years. At its shelters in Milwaukee, Ozaukee and Racine Counties, WHS offers:

- A comprehensive adoption program that matches 10,000 homeless animals with new families — there are no time or space limits for any animals in its adoption program
- Lifesaving medical care for nearly 20,000 animals annually
- A spay/neuter clinic for animals from low-income households
- A pet food bank to assist pet owners in tough financial times
- Animal educational programs for children and adults
- A foster program for animals in domestic violence situations
- Companion animal and wildlife tip lines
- Dog training classes
- A Wildlife Rehabilitation Center that provides rescue, rehabilitation and release for more than 5,000 wild animals annually, at the Milwaukee Campus

To learn more or to host a collection bin to benefit the WHS, please call 414.716.5755 or visit betrearth.com.



Better Earth
TEXTILE RECYCLING

