

Start Textile Recycling Today!

Better Earth offers smart, simple textile recycling solutions for municipalities.

Did you know that the average person throws away 81 lbs. of clothing every year? And just 15% of textiles are re-purposed — leaving 85% to end up as waste? That means that 85% of all discarded textiles — over 26 billion lbs. — is sent to U.S. landfills annually.

Now you can quickly and easily reduce textile waste in your local landfills with smart turnkey solutions from Better Earth Textile Recycling (BETR). We are committed to helping municipalities just like yours offer a value added service to area residents, while significantly reducing waste and helping the environment

How it works

BETR will work with you to design a program that best meets your community's needs. From short-term drives to ongoing collection bins at your chosen locations, we'll develop a program to best suit your requirements. BETR offers temporary or permanent collection bins installed upon request and will regularly pick up your donations as soon as bins are full. We accept clothing, shoes, belts, purses, bedding and other textiles.

Benefits to you

- Customized programs to meet your specific needs
- Prompt and timely pickups of collections with no overflow
- Turnkey solutions eliminate effort and worry
- Area residents have access to value-added recycling options
- Diversion of textile waste from local landfills reduces your carbon footprint
- Reduction in solid waste output saves your municipality money
- Peace of mind knowing textile waste is disposed of properly
- Better Earth assists with program promotion and advertising

Get started today with one simple call to Tim Engel at 414.716.5755 or an email to tim@betrearth.com.



Better Earth
TEXTILE RECYCLING

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Better Earth Textile Recycling is a green, for-profit organization working to reduce textile waste by finding new life for old clothes.